

Application No.: 10/669,338

2001P05170US01  
Graeme MCLINTOCK**REMARKS*****Claim Status***

After entry of this Amendment, Claims 1 – 22 are pending. By this Amendment, Claim 1 is amended. No new matter has been added.

***Claim Rejections – 35 U.S.C. § 102***

The Examiner rejects Claims 1 – 3, 5, 6, 8, 10 – 13 and 22 under 35 U.S.C. § 102(b) as being anticipated by Van Den Berghe (WO 00/31657). Hence, the Examiner asserts that Van Den Berghe discloses each and every limitation recited in these claims. As to Claim 1, the Examiner asserts that Van Den Bergh discloses (page 12, lines 6 – 38) a proxy server that generates pages by pulling merchant information into a web page (object) and pushing the web page to the user. Applicant does not recognize in the operation of the proxy server that one or more segments of an address are generated. For that reason, Applicant respectfully traverses.

Notwithstanding the propriety of the instant rejections over Van Den Berghe, but to expedite examination and allowance of the present application, Applicant amends Claim 1, as set forth in the above listing of claims. Briefly, amended Claim 1 defines that a downloaded web page with an associated address is stored as a web object, that the associated address of the web page is processed to generate address information of the downloaded web page as one or more attributes, and that the address information is stored as an associated web object.

As mentioned in the introductory part of the present specification (page 3, lines 12 – 15), Van Den Berghe discloses a shopping cart system. For that system, Van Den Bergh uses a proxy server that generates pages by pulling merchant information into a web page and pushing the web page to the user. (Page 12, lines 6 – 38.) The proxy server redirects the proper URL in a requested page. (E.g., Claim 1, lines 19 – 21.)

Van Den Berghe, however, does not disclose processing an address of the web page to generate address information of the downloaded web page as one or more attributes, and storing the address information as an associated web object. Applicant respectfully submits that Van Den Berghe at least fails to teach these limitations of amended Claim 1. Van Den Berghe, therefore, does not anticipate amended Claim 1.

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Applicant respectfully requests the Examiner to reconsider and withdraw the instant rejection over Van den Berghe and to pass amended Claim 1 to allowance.

Rejected Claims 2, 3, 5, 6, 8, 10 – 13 and 22 depend from Claim 1. For this reason and because of the additional inventive features recited in these claims, Van Den Berghe does not anticipate these claims. Applicant respectfully requests the Examiner to reconsider and withdraw the instant rejections, and to pass Claims 2, 3, 5, 6, 8, 10 – 13 and 22 to allowance.

***Claim Rejections – 35 U.S.C. § 103***

Under 35 U.S.C. § 103(a), the Examiner rejects Claims 15 and 17 – 21 as being unpatentable over Van Den Berghe, Claim 4 as being unpatentable over Van Den Berghe in view of Tremblay (U.S. 2003/0172316), Claim 7 as being unpatentable over Van Den Berghe in view of Koskas (U.S. 2002/0095421), Claim 9 as being unpatentable over Van Den Berghe in view of Oberwanger (U.S. Patent No. 6,510,430), and Claim 14 as being unpatentable over Van Den Berghe in view of Murren (U.S. 2004/0205525). Applicant respectfully disagrees.

Absent unacceptable hindsight that uses Applicant's claimed invention as a template for improperly modifying the prior art, Van Den Berghe provides no suggestion for processing the address of a web page, as defined in amended Claim 1. Tremblay, Koskas, Oberwanger or Murren do not provide the features missing in Van Den Berghe to anticipate or render obvious independent Claim 1. Rejected Claims 4, 7, 9, 14, 15 and 17 – 21 depend from Claim 1. For this reason and because of the additional inventive features recited in the dependent claims, Applicant submits that Claims 4, 7, 9, 14, 15 and 17 – 21 are patentable over Van Den Berghe in view of the cited references, and respectfully request the Examiner to reconsider and withdraw the instant rejection, and to pass Claims 4, 7, 9, 14, 15 and 17 – 21 to allowance.

***Summary of Response***

Applicant has responded to the rejections in the November 14, 2007 Office Action by presenting the foregoing amendments and arguments. Applicant respectfully submits that Claims 1 – 22 are in condition for allowance. Applicant respectfully requests the Examiner to withdraw all rejections and to pass this application to the issue process.

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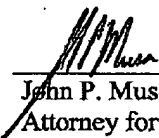
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Graeme MCLINTOCK***Request for Telephone Interview***

The undersigned has made a good faith effort to respond to the rejections raised in the Office Action so as to place the claims in condition for immediate allowance. Nevertheless, if any undeveloped issues remain or if any issues require clarification, the Examiner is respectfully requested to call the undersigned attorney of record at the telephone number listed below in order to resolve such issues promptly.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 502464 referencing attorney docket number 2001P05170US01. However, the Commissioner is not authorized to charge the cost of the issue fee to the Deposit Account

Date: 2/13/08

Respectfully submitted,

  
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